



# ANNUAL SSPB CONFERENCE

THE PROPHETIC CALL OF THE BELOVED COMMUNITY:  
**“ENGAGING THE CULTURE  
THROUGH TRANSFORMATIONAL  
LOVE AND JUSTICE”**

PART  
**II**

NOVEMBER 30—DECEMBER 1, 2020

Sunday School Publishing Board

**Equipping**  
Today's Church to Serve

42  
FORTY-SECOND



THE PROPHETIC CALL OF THE BELOVED COMMUNITY:  
**“ENGAGING THE CULTURE  
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Dr. Derrick L. Jackson, Executive Director  
The Sunday School Publishing Board  
1700 Baptist World Center Drive  
Nashville, Tennessee 37207

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**42ND ANNUAL SSPB CONFERENCE:** Presented by the Sunday School Publishing Board

**FEATURING:** Church Ministry Leadership Seminars and Workshops

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Online and Mail-in Registration begins October 16, 2020.

## ABOUT THE CONFERENCE

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The *Forty-second Annual SSPB Conference* will convene as a virtual event on November 30–December 1, 2020. Over its forty-one-year history, the *Conference* has proven itself as a premier gathering of thousands of Christian educators. These pastors, teachers, church leaders, and people with a passion for the work in Christian education come together to take part in educating, celebrating, and collaborating toward God’s reign in our lives.

The SSPB is excited to extend its Conference into the virtual arena. The Conference will still happen for our attendees; however, it will be an online event. The SSPB—like other institutional, academic, and educational players in the field—is affected by COVID-19 (Coronavirus). While the SSPB has decided not to go through with our annual physical event in Nashville as planned, the Conference experience will not be cancelled. COVID-19 has drastically altered the way businesses and indeed religious entities must conduct their affairs. The SSPB is no exception.

This virtual conference will include prerecorded and live presentations in the form of webinars. Attendees will be able to access various plenary sessions, expand their professional skills, and increase their knowledge base. Exhibitors will also discuss products and services for participants.

The Conference will formally begin at 8:00 a.m. CT on Monday, November 30—with the classes and seminars—and will end at 9:00 p.m. CT on Tuesday, December 1.

Our theme for this year is “*The Prophetic Call of the Beloved Community: Engaging the Culture through Transformational Love and Justice*” (Part II). We continue to equip today’s Church with a clarion call to the Beloved Community—the community of faith.

- The Beloved Community is called to Love. (John 13:35)
- The Beloved Community is called to Personal Transformation. (Romans 12:1-2)
- The Beloved Community is called to Social Justice. (Micah 6:8)

We give God in Christ praise for the outstanding pastors, teachers, and facilitators who will be sharing their gifts of nurture with us. Their presence blesses us, and we are confident that God will place the Word within them that will help us in our efforts to do what God has called us to do.

We desire to utilize this year’s Conference as another tool that helps participants become more equipped to engage our culture through the transformational love and justice motif espoused by Jesus. We thank God for His grace and mercy that afford us the opportunity to offer this Conference in His name.

Whether you have attended the *Conference* year after year or are new to our event, we look forward to welcoming you this year.



## KEYNOTE PREACHERS AND LECTURERS



**DR. JOHN R. ADOLPH**

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Pastor  
Antioch Missionary  
Baptist Church  
**Beaumont, Texas**



**DR. LASHANTE WALKER**

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President  
Walker Vision Consulting,  
Inc.  
**Nashville, Tennessee**



**DR. MARCUS D. COSBY**

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Senior Pastor  
Wheeler Avenue  
Baptist Church  
**Houston, Texas**



**DR. CAROLYN L. GORDON**

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Associate Professor of  
Mass Communications  
Mississippi Valley State  
University  
**Itta Bena, Mississippi**



**DR. JERRY YOUNG**

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President, National Baptist  
Convention, USA, Inc.  
Pastor, New Hope Baptist  
Church  
**Jackson, Mississippi**



**DR. DERRICK JACKSON**

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Executive Director  
Sunday School Publishing  
Board, NBC, USA, Inc.  
**Nashville, Tennessee**



## 2020 CONFERENCE SCHEDULE

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**MON.**  
**NOVEMBER 30, 2020**

<b>8:00 AM–10:00 AM</b>	Concurrent Class Sessions
<b>8:00 AM–10:00 AM</b>	Church Ministry Leadership Seminars
<b>10:15 AM</b>	Lecture
<b>11:00 AM</b>	Sermon
<b>12:00 PM–1:00 PM</b>	Lunch
<b>1:30 PM–3:30 PM</b>	Concurrent Class Sessions
<b>1:30 PM–3:30 PM</b>	Church Ministry Leadership Seminars
<b>7:00 PM</b>	Worship

**TUES.**  
**DECEMBER 1, 2020**

<b>8:00 AM–10:00 AM</b>	Concurrent Class Sessions
<b>8:00 AM–10:00 AM</b>	Church Ministry Leadership Seminars
<b>10:15 AM</b>	Lecture
<b>11:00 AM</b>	Sermon
<b>12:00 PM–1:00 PM</b>	Lunch
<b>1:30 PM–3:30 PM</b>	Concurrent Class Sessions
<b>1:30 PM–3:30 PM</b>	Church Ministry Leadership Seminars
<b>7:00 PM</b>	Worship



# COURSE AND SEMINAR OFFERINGS

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## CHURCH LEADERSHIP

### Pastors' and Ministers' Subdivision

Pastor's Alternative for Teacher Certification (PATC)

The Next Generation of Leaders (PATP)

The Emotionally Healthy Leader: Withstanding the Pressures of Leadership (PATP)

9902–The Spiritual Life of the Minister

### Church Ministries Subdivision

Emerging Technology and the Church

Women Embracing Grace: Transforming the Lives of Women

2096–The Christian Education Director

Christ-centered Men

## CHRISTIAN LEADERSHIP

### Certification Subdivision

2097–Rethinking Christian Education for Contemporary Innovations

2100–Guidelines for Recertification of Deans

2095–Guidelines for State Directors of Christian Education

2099A–D–CLS Dean Certification Fast-Track

1104–The Book of James



## Specialization Education Studies Subdivision

SP0021–Conflict Management in the Ministry

SP0005–Christian Apologetics

## CHURCH MINISTRY LEADERSHIP SEMINARS

Vacation Bible School Workshop

Maximizing Your Sunday School Curriculum

Transformative Creative Teaching Methods

Superintendents' Seminar: Growing Your Sunday School Exponentially

Trustees' Ministry Seminar

Deacons' Ministry Seminar







# SYNOPSIS OF CLASSES

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## CHURCH LEADERSHIP DIVISION

### PASTORS' AND MINISTERS' SUBDIVISION

The Pastors' and Ministers' Subdivision is to aid pastors in understanding their role of moving people from membership to discipleship. Pastors will listen to strategies and share in discussions with other pastors regarding ministry for the twenty-first century. The afternoon sessions open each day with a joint session of preaching by one of our venerable NBCUSA pastors of the age.

The Pastor's Alternative for Teacher Certification (PATC) is an alternative to Phase I of the Certificate of Progress Program (COPP) designed to provide an avenue for teacher certification for pastors with at least five years of pastoral experience. The student will receive a certificate for completing the PATC. The Pastor's Advanced Training Program (PATP) is an extended advanced study program intended for pastors and consists of Phases II-IV. If enrolled in this program, upon completion of the phases, the student will receive a *Diploma of Pastoral Studies*. A pastor may take these classes for general continuing education without enrolling for credit hours.

## MORNING CLASSES

### **Pastor's Alternative for Teacher Certification (PATC)**

The PATC provides an avenue for teacher certification for pastors with at least three to five years of pastoral experience. Admission into the program requires a letter from the Church that verifies five years in the pastoral ministry, or letters from two or more churches that constitute three to five years of pastoral experience. The course consists of an orientation to the work of the National Baptist Convention, USA, Inc., the Sunday School Publishing Board, and the Division of Christian Education. A cursory examination of creative ways of teaching is a part of this course instruction.

**Instructor: Rev. Carlos Williams, Chattanooga, TN**

### **The Next Generation of Leaders (PATP)**

The N.G.L. seminar focuses on cultivating the next generation of Christian leaders. This seminar will discuss such practical matters as church administration, staff relationships, community leadership, ministerial ethics, and work with congregational leadership, and review the traditional and the contemporary roles of associate and assistant ministers.

**(Credit Options:** 9911–The Role of the Associate/Assistant Minister, or 9912–Seminar for Young Ministers)

**Instructor:** Dr. Christopher Davis, Memphis, TN

## **AFTERNOON CLASSES**

### **The Emotionally Healthy Leader: Withstanding the Pressures of Leadership (PATP)**

This course will explore the dimensions of spirituality that should characterize the life of the faithful minister. Students will deal with the connectedness of the preacher’s devotional life, leadership tasks, and relationships, and find ways to transform the inner life—thus, leading a transforming church. **(Credit Option:** SP0019–Overcoming Leadership Distress)

**Instructor:** Dr. Paul Lee, Philadelphia, PA

### **9902–The Spiritual Life of the Minister**

The class will explore the dimensions of spirituality that should characterize the life of the faithful minister. The course will deal with the minister’s devotional life, family relationships, and time of study and meditation. The course will share with the minister those activities that will keep him in touch with God and keep him ready to serve people effectively.

**Instructor:** Dr. James Blackburn, Buffalo, NY

### **CHURCH MINISTRIES SUBDIVISION**

The Church Ministries Subdivision provides in-depth opportunities for the training of church leaders in specific areas of ministry in the local Church. Lectures and workshop modules will be used to maximize timely information and subject materials. These classes are both informational and inspirational.



## MORNING CLASSES

### Emerging Technology and the Church

Church websites, apps, live streaming, digital curriculum, online giving, and podcasts are but a few of the new ways that churches are using technology. How can your Church utilize technology to meet the needs of your current members and gain new ones? This three-day seminar will help participants discover ways that churches of all sizes can utilize emerging technology, thus unlocking the potential to strengthen and expand the reach and quality of the Church's ministry. (**Credit Option:** SP0029–[www.Ministry](http://www.Ministry))

**Instructors:** Mrs. LaShell Currie, Norfolk, VA, and Ms. Keisha Reynolds, Norfolk, VA

### Women Embracing Grace: Transforming the Lives of Women

One must show grace to self before showing grace to others. Participants will focus on biblical, practical strategies that women's ministry can use to help others fulfill their God-given potential and lead a transforming life. (**Credit Option:** 7018–How to Become a Strong, Christian Black Woman)

**Instructor:** Sharon Caldwell, M.D., Nashville, TN

## AFTERNOON CLASSES

### 2096–The Christian Education Director

This course will examine the role and responsibility of the Christian Education Director. Acquaint the participant with strategies on how to work with the pastor and congregation leadership in planning, evaluating, and coordinating a comprehensive Christian Education Ministry.

**Instructor:** Dr. Albertine Marshall, Atlanta, GA

### Christ-centered Men

Christ-centered men are men whose lives revolve around the teachings of Jesus Christ. Participants will engage in the study of Jesus' life as a model for spiritual engagement in the understanding of manhood. (**Credit Option:** 7019–How to Become a Strong, Christian Black Man)

**Instructor:** Dr. Johnny Flakes III, Columbus, GA

## CHRISTIAN LEADERSHIP DIVISION

### CERTIFICATION SUBDIVISION

The Certification Subdivision is designed to acquaint moderators, congress presidents, state directors, deans, and instructors with the policies and procedures governing Christian Leadership Schools. Courses in this section will assist students in completing the Certificate of Progress Program (COPP) and address the process and requirements for leadership school accreditation and certification/recertification of deans and instructors.

## MORNING CLASSES

### **2097–Rethinking Christian Education for Contemporary Innovations**

This course will examine the current trends, methodologies, and practices in Christian education to determine their validity and alliances with the Scriptures. (Requirement for Instructor Recertification)

**Instructor: Dr. Carolyn C. Walker, Chicago, IL**

### **2100–Guidelines for Recertification of Deans**

The course "Guidelines for Recertification of Deans" is for deans seeking recertification. Students will discuss the roles and responsibilities of deans and their relationship with state convention leadership. The course will address contemporary issues in Christian education, trends, and methods.

**Instructor: Dr. Edward Williamson, White Plains, NY**

## AFTERNOON CLASSES

### **1104–The Book of James**

The study of the letter of James, with emphasis on authorship, date, theme, and recipients, will offer an excellent tool for students looking for a more practical application of their faith.

**Instructor: Rev. Terrance Chandler Harrison, Atlanta, GA**



## 2095—Guidelines for State Directors of Christian Education

The purpose of this course is to apprise state directors of their responsibilities; review the *Christian Leadership School Manual* in its entirety; and guide the students in the duties of the state director, as outlined by the *CLS Manual*.

**Instructor: Dr. Geoffrey V. Guns, Norfolk, VA**

## MORNING/AFTERNOON CLASSES

### 2099A-D—CLS Dean Certification Fast-Track

The Division of Christian Education Accreditation and Credentials (DCEAC) recognizes changing trends in education. The **Dean's Fast-Track Option** is designed for those persons who aspire to pursue dean certification at an accelerated pace. Those who meet the requirements for the **Dean's Fast-Track Option** are required to complete ten (10) hours of study.

This option will include the following components:

- The role and responsibility of a dean
- The accreditation process
- Christian education programs

**Instructor: Dr. Benjamin Lett, Athens, GA**

### SPECIALIZATION EDUCATION STUDIES SUBDIVISION

The Specialization Education Studies Program (SESP) is an advanced study program intended for those students who have completed the four phases of the Certificate of Progress Program (COPP). It is designed for those persons desiring to focus on a selected area of Christian ministry. However, any interested delegate can register for specialization courses.

## MORNING CLASS

### SP0021–Conflict Management in the Ministry

This course will look at the Church as a living organism of interconnected relationships and recognize that conflicts do occur. Students will look at ways to avoid and manage the conflicts that will seriously interrupt the ministry of the Church.

**Instructor: Rev. Rory L. Thompson, Houston, TX**

## AFTERNOON CLASS

### SP0005–Christian Apologetics

This study will focus on the importance of students' being able to defend their faith at all times. This course will help students to focus on their faith and, at the same time, to understand enough of other belief systems to be able to engage in evangelism and outreach effectively.

**Instructor: Rev. James McCarroll, Nashville, TN**







## CHURCH MINISTRY **LEADERSHIP SEMINARS**

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As a ministry professional, you're constantly searching for inspiration and instruction to strengthen and expand your ministry. We understand. These Church Ministry Leadership Seminars will transform the way you think about ministry and improve the way that you and your team work.

- Comprehensive Programs
- Up-to-the-minute session topics
- A carefully selected roster of facilitators will open your eyes to new ideas by offering an unmatched combination of creative inspiration and tactical information.
- An innovative program that addresses your needs as a leader and teacher of God's Word
- In three days of intensive training, the Church Ministry Leadership Seminars are designed to strengthen and transform your ministry in the following:

—Vacation Bible School Workshop

—Maximizing Your Sunday School Curriculum

—Transformative Creative Teaching Methods

—Superintendents' Seminar: Growing Your Sunday School Exponentially

—Trustees' Ministry Seminar

—Deacons' Ministry Seminar

**Registration fees cover Plenary Sessions, Morning Lecture, and Evening Sessions.**

## SYNOPSIS OF MORNING SEMINARS

### Vacation Bible School Workshop

Vacation Bible School (V.B.S.) continues to be one of the most effective evangelistic opportunities for churches. Learn more about administering a successful and exciting V.B.S. by utilizing the SSPB VBS resources. Come and discover proven ways to recruit volunteers, train teachers, increase attendance, and communicate the biblical principles offered in the 2021 SSPB VBS for leadership, teachers, and volunteers, using our Vacation Bible School materials.

**Instructor:** Rev. Joe Ella Darby, Nashville, TN

### Maximizing Your Sunday School Curriculum

This seminar will provide comprehensive hands-on demonstrations of and tips on how to maximize the Sunday school curriculum. Participants who complete the sessions will be qualified to train others and will be provided with reproducible, easy-to-use handouts, related PowerPoint presentations, and curriculum samples to share with their local congregations.

**(Credit Option:** This seminar will be accepted as an equivalency credit for course 2019–Guide to Curriculum Development, Evaluation, and Selection.)

**Instructor:** Rev. Judith T. Lester, Brookfield, WI

### Transformative Creative Teaching Methods

Discover how to utilize an array of teaching methods that incorporate an understanding of the learning styles and age-level characteristics of your Bible study and/or Sunday school students. This seminar draws on the best practices of highly successful Bible teachers. Learn how to teach toward transformation, and not just give out information.

**(Credit Option:** This seminar will be accepted as an equivalency credit for course 2023–Creative Ways of Teaching.)

**Instructor:** Dr. Mary McConnell, Kansas City, KS



## SYNOPSIS OF AFTERNOON SEMINARS

### **Superintendents' Seminar: Growing Your Sunday School Exponentially**

This seminar will help participants with proven strategies to strengthen and grow their Sunday church school ministry. They will uncover ways to promote and emphasize the value and urgent need for a thriving Bible study ministry, with and through your Sunday church school. Participants who complete the sessions will be qualified to train others and will be provided with reproducible, easy-to-use handouts, presentations, and materials to share with their local congregations.

**(Credit Option:** This seminar will be accepted as an equivalency credit for course 7015–Growing the Church through the Sunday School.)

**Instructor:** Mrs. Michelle Thierry, Clayton, NC

### **Trustees' Ministry Seminar**

This seminar will provide persons who have been selected to serve as trustees or who are currently serving as trustees an overview of their function as stewards of the property that God has entrusted to their congregation. These sessions will offer numerous practical tips and tools and will review current resources that will assist trustees in wisely supervising and maintaining both the physical property and gifts made to the congregation so that the ministries can be effective, and all legal requirements related to the property are satisfied.

**(Credit Option:** This seminar will be accepted as an equivalency credit for course 6003–The Work of the Church Trustee.)

**Instructor:** Dr. Shelton Murphy Sr., Norfolk, VA

### **Deacons' Ministry Seminar**

The Deacons' Ministry Seminar is designed to provide those persons who have been selected to serve as deacons or who are currently serving as deacons with training to be effective servants of the Christian Church. Participants will explore the concept of Christian spirituality, discuss the process of the spiritual life, and develop a plan for their spiritual life. Participants will explore the role and responsibility of the Church deacon as an extension of the pastoral ministry. Attention will focus on biblical texts that support and influence the ministry of the Church deacon.

**(Credit Option:** This seminar will be accepted as an equivalency credit for course 5012–How to Become an Effective Deacon.)

**Instructor:** Dr. Walter Solomon Sr., Anniston, AL

## REGISTRATION INFORMATION

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Participants are required to register for the plenary sessions or classes, workshops, and sponsored events. The SSPB encourages you to register online at [www.sspbnbc.com](http://www.sspbnbc.com). Confirmations are automatically generated and sent to the e-mail address listed. Contact the Division of Christian Education Accreditation and Credentials at 1-800-359-9398, ext. 5773, if you do not receive an e-mail confirmation or to make sure that you are registered. Only the e-mail address listed on the registration form will be used for e-mailed confirmations. (Please Note: **No Phone Registrations.**)

### REGISTRATION

Registration begins October 16, 2020, and will end November 13, 2020. Registration can be completed online ([www.sspbnbc.com](http://www.sspbnbc.com)) or sent via mail (postmarked) by November 13, 2020.

### CANCELLATION/REFUND POLICY

Please notify the SSPB immediately of a cancellation. The SSPB will refund the registration fee less a fifty-dollar (\$50) nonrefundable cancellation fee for individual registrations. **An attendee can transfer his or her registration to another person who will be attending the Conference.** The person who will be attending will complete the transaction prior to the Conference or on-site. The person registering must present the registered delegate's registration receipt. Conference registrations are NOT transferable to the next year. Registration can be transferred for this year's Conference only. All cancellation requests must be in writing via e-mail, fax, or mail within fifteen (15) days after the Conference. **Refunds will be disbursed after the Conference only.**



## PRICING **INFORMATION**

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<b>Registration</b> October 16, 2020 – November 13, 2020	<b>Pricing</b>
1 Class	\$75.00
2 Classes/Seminars	\$125.00
PATC	\$100.00
PATC and 1 Class	\$150.00
CLS Dean Certification Fast-Track	\$125.00
Church Ministry Leadership Seminar	\$75.00
Plenary Session	\$25.00
<b>Total Amount Submitted</b>	

# REGISTRATION **FORM** [ONE PER CONFERE] \_\_\_\_\_

Please provide us with the requested information. Complete the registration form and return to the Division of Christian Education, P.O. Box 70990, Nashville, TN 37207-0990. The SSPB accepts these major credit cards: AMEX, Master Card, and VISA—for online and mail-in registrations. Make checks and money orders payable to the Division of Christian Education. The SSPB will charge a \$25 service fee for checks returned for insufficient funds, and will e-mail a registration confirmation to the e-mail address provided on the registration form unless notified otherwise. You may register online at **www.sspbnbc.com**.

## PERSONAL CONTACT INFORMATION

FIRST NAME	MIDDLE INITIAL	LAST NAME
ADDRESS		CITY/STATE/ZIP
HOME PHONE NUMBER		OTHER [CELL] PHONE NUMBER
E-MAIL ADDRESS [PLEASE USE THE E-MAIL ADDRESS WHERE CONFIRMATIONS ARE TO BE SENT]		

## CHURCH/MINISTRY CONTACT

PASTOR'S FIRST NAME	LAST NAME	TELEPHONE NUMBER
PASTOR'S E-MAIL ADDRESS		
CHURCH/MINISTRY NAME		
ADDRESS		CITY/STATE/ZIP
CHURCH/MINISTRY E-MAIL ADDRESS		CHURCH/MINISTRY PHONE NUMBER

**Is this your first time attending the SSPB Conference?** \_\_\_\_ Yes \_\_\_\_ No

## SELECT THE PROGRAM IN WHICH YOU ARE ENROLLED

- |   |   |
|---|---|
| <input type="checkbox"/> Church Ministry Leadership Seminar | <input type="checkbox"/> Specialization |
| <input type="checkbox"/> COPP                               | <input type="checkbox"/> PATC           |
| <input type="checkbox"/> CLS                                | <input type="checkbox"/> PATP           |
| <input type="checkbox"/> CLS Dean Certification             |   |





#### PAYMENT INFORMATION

☐ CHECK OR MONEY ORDER

CREDIT CARD: ☐ VISA ☐ MASTERCARD ☐ AMEX

NAME ON CARD

CARD NUMBER

EXP. DATE

VERIFICATION CODE:

SIGNATURE

CREDIT CARD BILLING ADDRESS

## Course Selection Options

1. Select up to **Two Classes and/or Seminars** [one morning and/or one afternoon class]; or
2. Dean Certification Accelerated class

I am registering for the following (place a check in the box of your selection):

### OPTION 1:

#### Church Ministry Leadership Seminars and Courses

#### Morning Seminars

- ☐ Vacation Bible School Seminar
- ☐ Maximizing Your Sunday School Curriculum Seminar
- ☐ Transformative Creative Teaching Methods Seminar

#### Afternoon Seminars

- ☐ Superintendents' Seminar: Growing Your Sunday School Exponentially
- ☐ Trustees' Ministry Seminar
- ☐ Deacons' Ministry Seminar

## Church Ministry Leadership Seminars and Courses (continued)

### CHURCH LEADERSHIP DIVISION

#### Pastors and Ministers' Subdivision

##### **Morning Classes**

- ☐ Pastor's Alternative for Teacher Certification (PATC)
- ☐ The Next Generation of Leaders (PATP)

##### **Afternoon Classes**

- ☐ The Emotionally Healthy Leader: Withstanding the Pressures of Leadership (PATP)
- ☐ 9902–The Spiritual Life of the Minister

#### Church Ministries Subdivision

##### **Morning Classes**

- ☐ Emerging Technology and the Church
- ☐ Women Embracing Grace: Transforming the Lives of Women

##### **Afternoon Classes**

- ☐ 2096–The Christian Education Director
- ☐ Christ-centered Men



## Certification Subdivision

### **Morning Classes**

- ☐ 2097–Rethinking Christian Education for Contemporary Innovations
- ☐ 2100–Guidelines for Recertification of Deans

### **Afternoon Classes**

- ☐ 1104–The Book of James
- ☐ 2095–Guidelines for State Directors of Christian Education

## Specialization Education Studies Subdivision

### **Morning Classes**

- ☐ SP0021–Conflict Management in the Ministry

### **Afternoon Classes**

- ☐ SP0005–Christian Apologetics

## **OPTION 2:**

### **Morning/Afternoon Class**

- ☐ 2099A-D–CLS Dean Certification Fast-Track



THE PROPHETIC CALL OF THE BELOVED COMMUNITY:

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